



NTU HARVARD
STUDENT ASSOCIATION

Information Package 活動資訊

AEBS Academy Public Speaking & Leadership Camp

主辦單位：中華亞洲頂尖企業學者協會 | 合作夥伴：台大哈佛學生交流會

+886 911 334 477 / AEBSTAFF@GMAIL.COM



About Us 關於我們

中華亞洲頂尖企業學者協會 Asia Elite Business Scholars



ASIA ELITE BUSINESS SCHOLARS

CONNECTING GLOBAL ELITES

AEBS 成立於 2013 年，會員由亞洲各地區頂尖大學學生組成，每半年皆有一次大型的國際交流聚會，在亞洲各大城市舉辦，AEBS 目前在台北、北京、上海、東京、京都、首爾、新加坡皆設有分會。

AEBS 致力於連結亞洲各地區頂尖大學的人際網絡，提供各國學生互相交流、建立情誼的平台，並在 2016 年開始推出【頂尖大學交流計畫】，以各分會的頂尖大學為據點，由當地學生親自帶領學員體驗頂大校園生活、分享當地文化、結交國際友人。

Program Information 活動須知

- 活動費用包含項目：
 1. 活動課程：課程詳細內容及講師介紹如下一頁說明，另有台大哈佛學生交流會成員擔任課程助教。
 2. 用餐：包含活動時間內兩頓午餐費用，另提供點心與飲料供學員食用。
 3. 活動教室及設備租借、活動工作人員、印刷物等行政費用。
 4. 結業證書、台大哈佛社證書夾以及講師與學員個人合照（含相框）
 5. 台大筆記本、台大紀念筆、台大 L 型資料夾
- **不包含範圍**
 1. 住宿：

本活動不提供住宿，同學請自行尋找住所，如有需要協助請聯絡本協會粉絲專頁或來信 aebstaff@gmail.com 詢問。
 2. 交通：

請自行前往台大集思會議中心集合，住所位置距離不同，因此不包含在費用中。

- 報到時間地點
 - Leadership program:
1/21 09:00 台大集思會議中心 阿基米德廳 (羅斯福路四段 85 號 B1)
 - Public speaking program:
1/23 14:00 台大集思會議中心 阿基米德廳

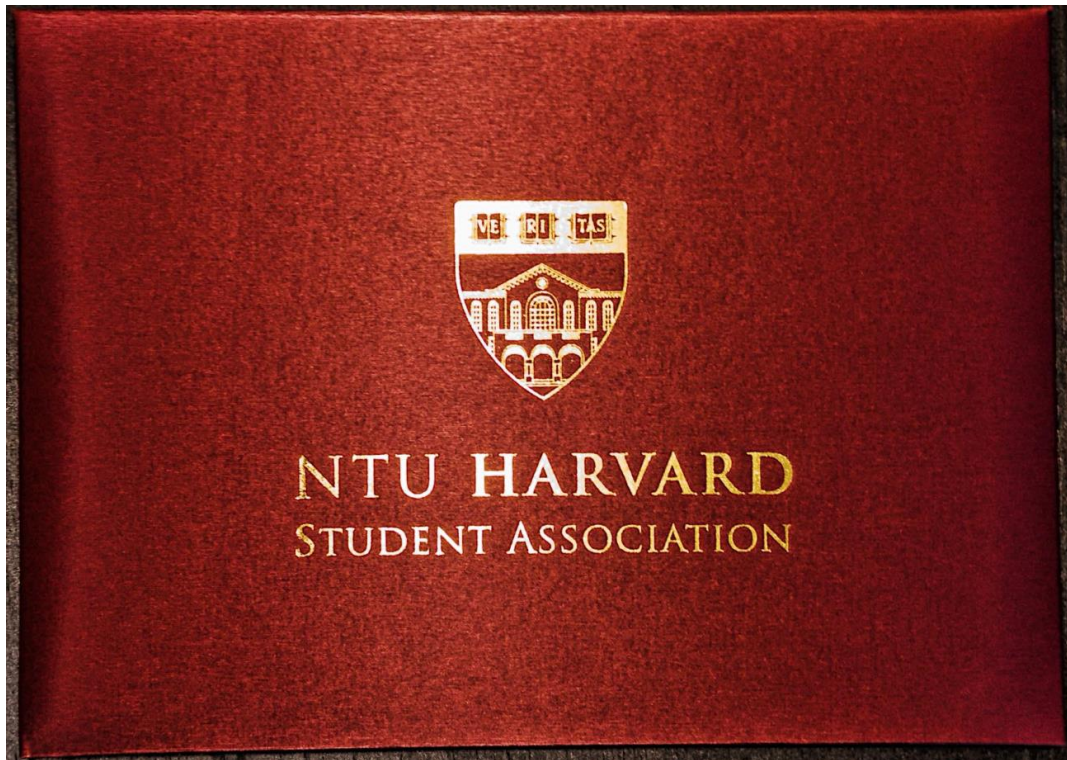


請攜帶智慧型手機以及筆記型電腦以便活動中查詢資料所需

- 服裝穿著；
建議穿著 Smart Causal 或是正式服裝，示意圖如下



- 證書夾示意圖



- 活動參與證書示意圖



Program Instructors 講師介紹

Alyssa Resar

Harvard College, Government and East Asian Studies

Intern at The U.S.- China Education Trust

Associate Director of the Ivy League Camps

Archives Officer of The John F. Kennedy Junior Forum Committee



Alyssa Resar is from Baltimore, Maryland. She is currently a junior at Harvard University double majoring in Government and East Asian Studies. In addition to her academics, she is involved in Harvard's Institute of Politics and the organization Circle of Women, an international development NGO. She is proficient in Mandarin Chinese and spent last year at the National Taiwan University's International Chinese Language Program in Taipei, Taiwan.

Catherine Zhang

Harvard College, Psychology and Educational Studies

President of Harvard college student body

Coca-Cola Scholar, Harvard Peer Advising Fellow

Distinguished Young Woman of Pennsylvania

Pennsylvania delegate to the United States Senate Youth Program



Catherine Zhang is a senior at Harvard College studying Psychology and Educational Studies and originally from outside of Pittsburgh, Pennsylvania. She served as the President of the Harvard undergraduate student body from 2017-2018, and was elected to represent the Class of 2019 as the First Class Marshal, or Class President. She has traveled to over 20 different countries, competed nationally in public speaking, and performed twice in Carnegie Music Hall as a concert pianist. During her time at Harvard, she served as a peer advisor to first-year students, and planned several large conferences, including Harvard Model United Nations and the Harvard Project for Asian and International Relations Conference (in Hong Kong and Australia too). She received the Coca-Cola Scholar Foundation Scholarship in 2015, chosen as the Pennsylvania delegate to the United States Senate Youth Program, and served as the Distinguished Young Woman of Pennsylvania of 2015.



Course Agenda 課程內容

Leadership Program:

Class 1: Introduction to Leadership

- Class 1 will introduce the idea of leadership and challenge students to begin thinking about the qualities an effective leader should have. We will highlight the importance of leadership in all aspects of life, including small-scale leadership in schools and communities all the way up to leadership on a global scale. Students will talk about leaders they admire and why, and do various ice-breaking games and activities that will allow them to begin honing the positive qualities of a leader.

Class 2: Goal-Setting and Using Resources

- Class 2 will focus on the first two important skills that a leader or change-maker must master: setting goals, and using resources effectively. Students will begin by learning how to take larger goals and dreams and turn them into smaller, step-by-step goals that will make them easier to achieve. Next, students will learn how to make full use of the resources they have available to them as a leader, such as funding, materials, or human capital. Class 2 will finish with a scenario in which small groups of students are given a set of resources and must create a plan to improve their schools or communities with them, clearly outlining their goals along the way.

Class 3: Problem-Solving and Negotiation

- Class 3 will teach two more important skills required of effective leaders: problem-solving and negotiation. Students will practice taking a problem and breaking it down into its effects, recognizing the actions that can be taken to solve this problem. Next, students will learn techniques for negotiating with the people they work with, learning how to reach compromises when their interests differ. This class will include interactive



role-play activities that will allow students to simulate negotiation and problem-solving in different settings, such as in the classroom or in the workplace.

Class 4: Social Innovation

- In Class 4, students will be challenged to display their newfound leadership skills in a simulated setting. Students will take on the role of United Nations delegates tasked with creating a project proposal to tackle a certain social problem facing the globe. Working in small groups, students will research the problem they have been assigned and begin creating a poster that outlines their proposed solution.

Class 5: United Nations Summit

- It's time for our United Nations summit! Students will spend the beginning of class 5 fine-tuning their social innovation proposals. The rest of class will be spent hearing each group's presentation, discussing them, and awarding students with certificates for completing the course.

LEADERSHIP PROGRAM

1/21 9:00-12:00

Introduction to Leadership

領導力介紹

1/21 14:00-17:00

Goal-Setting and Using Resources

設定目標與運用資源

1/22 9:00-12:00

Problem-Solving and Negotiation

解決問題與談判技巧

1/22 14:00-17:00

Social Innovation

社會創新

1/23 9:00-12:00

United Nations Summit

模擬聯合國高峰會

Public Speaking Program:

Class 1: Introduction to Public Speaking

- Class 1 will provide an introduction to the discipline of public speaking. What is public speaking, and why should we practice it? Why is it an important skill to have as you enter university and, eventually, move into the workforce? Students will play games and do warm-up activities that will familiarize them with the practice of giving speeches and making arguments, then watch and analyze famous speeches to understand why they are effective.

Class 2: Body Language

- Class 2 will focus on body language and using movement, eye contact, and facial expressions in order to deliver an effective speech. Students will be up and moving around the classroom, practicing good body language and poor body language, and demonstrating ways that animated facial expressions can be used to convey different emotions.

Class 3: Knowing Your Audience

- Who you are speaking to is as important as what you are saying. Class 3 will help students to understand their audience's backgrounds, emotions, and desires so that they can tailor their speeches to suit their listeners. Students will practice delivering impromptu speeches to different "types" of audiences, including older listeners, younger listeners, listeners who agree with them, and listeners who disagree.

Class 4: Speech Content

- Now that we have discussed techniques for presenting yourself effectively when giving a speech, Class 4 will focus on the content of the speech itself. We will discuss the different purposes a speech can serve (to persuade, to inform, to entertain, or to describe), the importance of choosing interesting content, and how to organize and present this content in an engaging way. This class will guide students through the process of



brainstorming an issue that is important to them and beginning to write their own two-minute speeches.

Class 5: Speech Presentations

- Students will have the beginning of Class 5 to finish writing and revising their speeches with the help of the course instructors as well as our NTU teaching assistants. During the second half of class, we will watch each student's two-minute presentation, give feedback, and award them with a certificate for completing the course.

PUBLIC SPEAKING PROGRAM

1/23 14:00-17:00

Introduction to Public Speaking

公開演說介紹

1/24 9:00-12:00

Body Language

肢體語言

1/24 14:00-17:00

Knowing your Audience

了解聽眾

1/25 9:00-12:00

Speech Content

演說內容

1/25 14:00-17:00

Speech Presentation

演說實踐



NTU HARVARD
STUDENT ASSOCIATION

Contact 聯絡資訊

AEBS Academy 負責人

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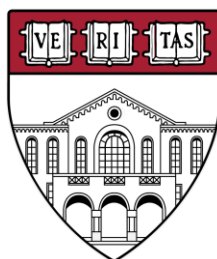
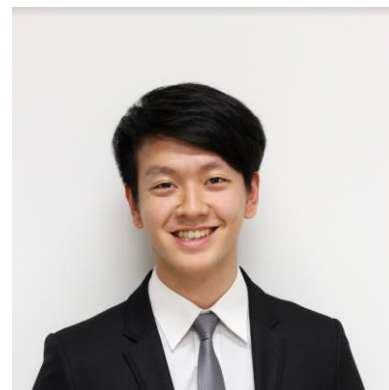


台大哈佛學生交流會 第二任會長

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